



PRESS RELEASE

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Careys Manor Goes Mobile with New Interactive App

A guest's personal guide to the hotel and the New Forest, the new Careys Manor App is an ideal tool for getting the most out of a stay. Available now on a free download from iTunes and Googleplay, the New App provides everything needed to guarantee a great break in the forest.

The app comes complete with 360° views of the different rooms and suites within the hotel, the three different restaurants on site, as well as giving the opportunity to view the fantastic facilities on offer at SenSpa. What's more, guests of the hotel as well as those visiting The New Forest, can use the app to utilise the best of what the National Park has to offer, including comprehensive walking and cycle routes, guides to local museums, wildlife parks and other attractions, information on golf courses, water sports and reviews on popular local pubs.



The app also provides a useful tool for those holding wedding or conference events at the prestigious hotel. The 'My Wedding' and 'My Conference' areas of the app provide guests with an exclusive login for their event. Keeping up-to-date with the latest event specific information, design gift lists, draw up delegate packs and communicate with key contacts from the hotel.

Mark Seamer, Director of Sales and Marketing at Careys Manor explains the benefits of the app to guests as well as those visiting the area:

“With the power of the smart phone now utilised by many, the new Carey’s Manor app provides guests with the chance to sample the delights of the hotel before they arrive using the unique 360° interactive images as well as browse sample menus and check out our general offering. During a stay, the app provides a platform for booking a table at dinner, ordering room service or even booking some of our fantastic, relaxing SenSpa treatments. For those out and about in the local area, detailed walking and cycling trails, information on local bike hire companies, attractions, pubs, events and even bus time tables provide everything you would need to explore the wonders of this idyllic national park.”

For more information on the new interactive app or on the facilities at Careys Manor please visit www.careysmanor.com or call 01590 623551.

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